



Web Site Banner Advertising Specs

The New Hampshire Bio/Medical Council's web site (www.nhbiotech.com) experiences over 14,000 unique page views each month with that statistic steadily growing. In cooperation with CrystalVision, the New Hampshire Bio/Medical Council is offering banner advertising space on the opening page of our web site - providing a simple and cost effective way to reach your targeted audience in the Biotechnology, Medical Device, Diagnostic and Life Science industries.

Banner ads are placed on the opening page of the New Hampshire Bio/Medical Council web site and are rotated on a page re-load basis in no specific order. Ads must be clear and easy to read. Please no blurry or jagged images.

The Banner Ad Agreement period is offered on a quarterly basis and will run from January to March, April to June, July to September, and October to December, as requested.

Specifications: Banner dimensions are 240 pixels wide by 120 pixels high. Files must be submitted in .jpg format at 72dpi. Artwork files should be emailed to bannerads@cvwp.com along with the URL the ad should be linked to as well as a contact name, email address, and phone number.

If you do not have ad artwork available in a .jpg format, graphic design and/or corporate logo development services are available through CrystalVision. Contact info@cvwp.com for a quote.

The New Hampshire Bio/Medical Council and/or CrystalVision reserves the right to refuse any advertisement which is deemed to contain inappropriate content or images.

Pricing: The rate for New Hampshire Bio/Medical Council Members is \$150 per quarter, the Non-Member Rate is \$225 per quarter. Banner ads are automatically renewed and payment will be automatically charged to your credit card on the first day of each quarter until written notice of cancellation is received by CrystalVision. Ads beginning mid quarter will be pro-rated from the date of the signed agreement.

Cancellation Policy: Any request for cancellation of this advertising agreement or request to remove and/or replace a banner advertisement must be submitted in writing. All requests should be directed to CrystalVision, 101 Shattuck Way, Suite 1, Newington, NH 03801, Attn: Marketing Dept. or emailed to bannerads@cvwp.com. Sorry, no refunds available.

The New Hampshire Bio/Medical Council and CrystalVision reserve the right to take down any advertisement for non-payment. Prices are subject to change without notice.

Please fill out the agreement on the following page and fax to CrystalVision at 603.433.9546

Operated and maintained by:

 **CRYSTALVISION**
Innovative Web & eMarketing Solutions

222 International Drive, Suite 145 • Portsmouth, NH 03801
Tel: 603-433-9559 • info@cvwp.com • www.CrystalVision.org



Web Site Banner Advertising Agreement

Please print clearly

Advertising Company: _____

Contact Name: _____

Contact eMail: _____

Address: _____

City: _____ State: _____ Zip: _____

Office Phone: _____ Cell/Other: _____

Company Web Site URL: _____

Billing Information and Authorization

Cardholder's Name: _____

Billing Address: _____

Phone: _____ eMail: _____

NH Bio/Medical Council Member = \$150 per quarter Non-Member = \$225 per quarter

Card Type (check one): MC Visa AMEX

Card Number: _____

Expiration Date: _____ CVV Code (on back of card): _____

I hereby authorize CrystalVision, LLC to charge the credit card listed on a quarterly basis for placement of a banner ad on the opening page of www.nhbiotech.com. Charges will be processed on the first business day of each quarter until such time as written notification of cancellation has been received by CrystalVision.

Cardholder's Signature:

Date:

Please fax completed agreements to CrystalVision at 603.433.9546

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